

PowerTerm® Host Publisher

*Speeds and Simplifies
Web Enabling of Legacy Systems*

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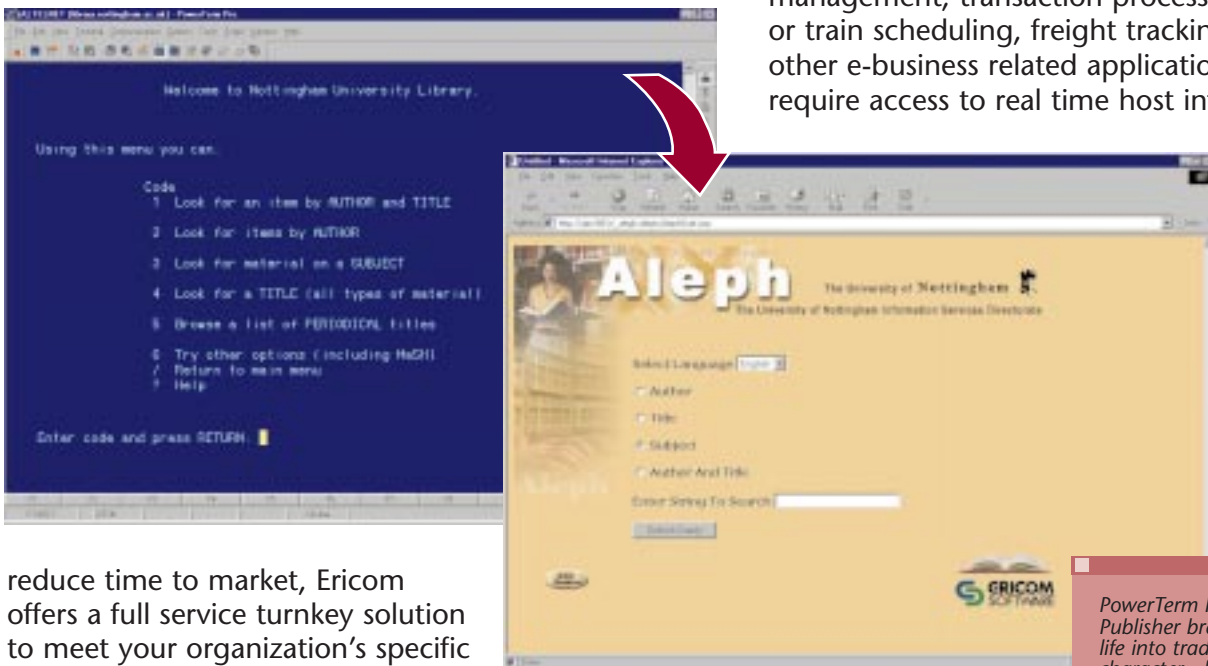
In today's business world, organizations store 70% of their key business information on legacy systems. Many organizations use multiple hosts and platforms to store and access their mission-critical applications and sources of information.

The world of the Internet is increasingly becoming the most utilized route for conducting business-to-business (B2B) services. However, to date, most web-to-host solutions are not linked to the legacy business systems of the organizations. Corporations have not yet successfully integrated their e-business sites and capabilities within their standard host applications – the backbone of the corporate business process and logic. To do so would require the difficult, time-consuming task of redeveloping and rewriting legacy systems for the Web.

Creating e-Business Solutions

Ericom® Software's **PowerTerm® Host Publisher** bridges the gap between legacy systems and the Web by bringing the data and business transactions from the stable and reliable host system environment to the Internet. In order to

PowerTerm Host Publisher also offers extended services through wireless devices and smart phones, and through B2B transactions with partners and customers, using the latest WAP and XML standards. Organizations can deploy customer service-oriented applications such as Web-based call centers, inventory management, transaction processing, airline or train scheduling, freight tracking, and other e-business related applications that require access to real time host information.



reduce time to market, Ericom offers a full service turnkey solution to meet your organization's specific requirements. There is no need for expensive, customized redevelopment.

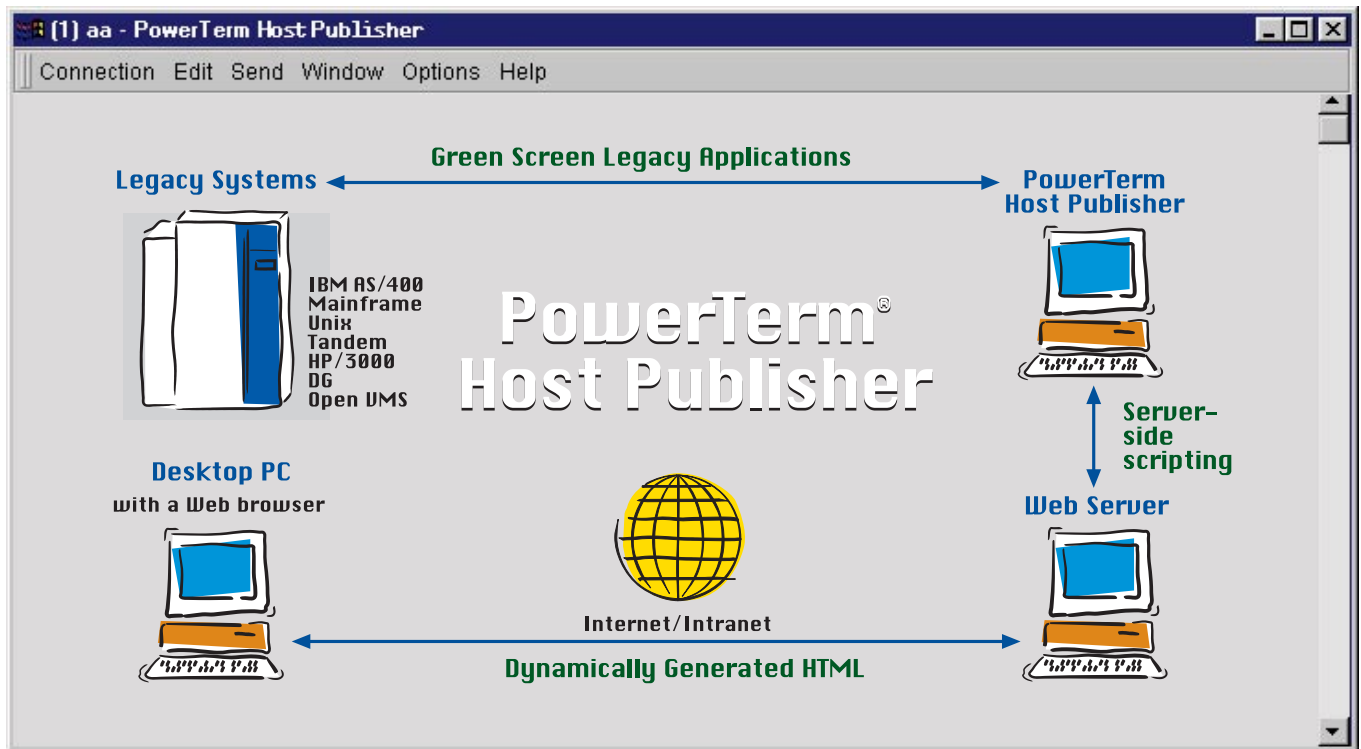
PowerTerm Host Publisher can extract information from the widest range of computing environments and databases, enabling companies to use the latest technologies, such as the Web, wireless devices (WAP) and XML.

Using **PowerTerm Host Publisher**, organizations can build strong e-business solutions that expand their business onto the Internet.

What is PowerTerm Host Publisher?

PowerTerm Host Publisher is Ericom Software's new e-business and web application hosting solution designed to enable easy, efficient and secure access to mission critical legacy applications. It extends the life of your host data by creating e-business applications from existing host resources.

PowerTerm Host Publisher breathes new life into traditional character - based screens by replacing them with an easy to use interface.



Traditional host screens and fields can be converted into HTML page(s) for ease of use, creating e-business applications for existing host resources.

Features

- **PowerTerm Host Publisher** lets users reach critical data located on any host system from a Web browser simply and easily. No modifications to the host or its applications are required, nor does any software have to be installed on the individual client.
- **PowerTerm Host Publisher** provides the ability to fully integrate legacy data with a graphical web-based solution that significantly reduces the time, cost and risk involved in transforming existing legacy system screens and data into modern business models that can then be reused within an e-business architecture.
- **PowerTerm Host Publisher** utilizes a COM interface to display select host data through the creation of dynamic Web pages. By extending Microsoft's COM technology, PowerTerm Host Publisher breathes new life into host applications by integrating with an HTML-based user interface. Consequently, organizations can integrate their host applications with a Web-based environment without making any changes to the legacy systems.

Benefits

Web connectivity to a variety of hosts and databases PowerTerm Host Publisher publishes data from IBM AS/400, IBM Mainframes, Tandem, HP/3000, UNIX, Data General, Open VMS and other enterprise platforms. The Web application can also retrieve data from any database such as Oracle and Microsoft SQL server.

Stability and reliability

PowerTerm Host Publisher enables companies to start conducting Internet business using their existing stable and reliable legacy computer systems. Large legacy systems can now be enabled for WAP, XML, HTML and DHTML and for wireless, B2B and web applications using the quick automation process of PowerTerm Host Publisher.

Quick implementation

PowerTerm Host Publisher can extract information from the widest range of computing environments and databases. With PowerTerm Host Publisher, an operational e-business application can be created quickly and efficiently.

Generate new revenues

PowerTerm Host Publisher helps organizations generate new revenues by exploiting the latest technologies that enable their customers to conduct business with them in more efficient ways such as the Web, wireless devices and electronic B2B transactions. Organizations can save money by having the final solution in a fraction of the time, for less than any other alternative.

Ericom Software is a leading providers of corporate connectivity, e-business, wireless and business-to-business solutions that extend the life of host and legacy data by creating Internet applications from existing host resources. Ericom develops, markets and supports a complete line of interconnectivity software products including the PowerTerm® series of terminal emulators. Ericom's technologically advanced host and remote access products enable organizations to securely, efficiently and cost-effectively connect to any host, anytime, anywhere.

With over 2.5 million users in 45 countries worldwide, Ericom continues to expand into new areas of host access, host-to-web and e-business.

Leading corporations, government agencies and educational institutions rely on the PowerTerm series of products to access mission-critical information and applications vital to their business needs.

Among Ericom's satisfied customers: Motorola, Hitachi, Pfizer, AT&T, Ben & Jerry's, Tower Records, Toyota, Nintendo, BF Goodrich, John Deere, UPS, Nations Bank, Dow Jones, Chase, Merrill Lynch, GE Capital, The Montreal Exchange, Banco Central de Reserva El Salvador, France Telecom, The Royal Australian Navy, The British Army, NASA, NATO, US Internal Revenue Service, Harvard University, Columbia University, Johns Hopkins, UCLA, and more.

The PowerTerm® Series:

PowerTerm® Host Publisher	Transforms legacy applications into e-business Web-based solutions
PowerTerm® Pro	Windows-based terminal emulation supporting the widest range of hosts. <i>Available in PowerTerm Pro Suite, PowerTerm Pro for HP, PowerTerm Pro for IBM and PowerTerm Pro for Unix</i>
PowerTerm® Java/WebConnect	Secure browser-based Web-to-host solution
PowerTerm® InterConnect	Pure terminal emulation in 16 and 32 bit
PowerTerm® Plus	For Unix connectivity with FTP client
PowerTerm® Lite	Exclusively for Unix connectivity
PowerTerm® CE	Remote host access for Windows® CE
PowerTerm® WBT	Embedded thin-client solution for Windows-based Terminals

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Connectivity,
Efficiency, Simplicity.

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