

## SUCCESS STORY / FINANCIAL SERVICES

# Meitav Dash Opts for Ericom Shield for Internet Isolation

# **MEITAV DASH**

#### **Customer profile**

Meitav Dash is Israel's leading investment house, and among the largest, with over \$37 billion under management

#### Industry

Finance



#### Challenge

- Protect the personal and financial data of hundreds of thousands of account holders and businesses from internet-borne threats
- Comply with government requirements for implementing remote browser isolation and content disarm and reconstruction security solutions
- Ensure that Meitav Dash employees can seamlessly and securely access the websites they need for their work

## Background

Meitav Dash, Israel's leading investment house, and one of the country's largest, is a publicly traded company with over \$37 billion under management for a wide range of private, institutional and business clients.

Like all government agencies and financial institutions in Israel, Meitav Dash is required to implement a range of security solutions, including browser isolation and content disarm and reconstruction (CDR) to protect the business from breaches, ransomware and other malware attacks.

## **A Symantec Fireglass Customer**

Since internet security regulations were imposed, Meitav Dash had used Fireglass as their browser isolation solution. They remained satisfied with it, even as Fireglass was acquired by Symantec, and Symantec was subsequently acquired by Broadcom.

With their contract for Symantec remote browser isolation up for renewal, Edi Koifman, Meitav Dash Director of IT Infrastructure, requested a demonstration of Ericom Shield. Meitav Dash was satisfied with the Symantec solution and fully expected to continue using it. However, in accordance with best practices, Mr. Koifman was committed to investigating other remote browser isolation (RBI) solutions as well.

# **Checking Out Ericom Shield**

In a previous position with a different leading financial industry organization, Mr. Koifman had used Ericom Connect to secure remote access to applications and desktops for his users, and was particularly pleased with its security profile. When, in seeking secure browsing alternatives to assess, Mr. Koifman learned about Ericom Shield, the news piqued his interest, despite his confidence that Meitav Dash was likely to continue using its then-current solution.

A quick demonstration of Ericom Shield was enough to convince Mr. Koifman and the Meitav Dash team that this was more than a catch-up with a company he had done business with in the past: Ericom's solution was extremely robust, highly secure, and transparent to users – impressive enough to convince them to undertake a full proof of concept (POC) trial.

Due to Bank of Israel regulations, Meitav Dash is required to isolate 100% of the content on 100% of the sites their users visit, regardless of how safe a site is assumed to be. As such, isolation enables Meitav Dash employees to access any website they need to do their job, without need for productivity-reducing appeals to IT to open up access to sites that might have been blocked because of security concerns.





#### Solution

 Ericom Shield Remote Browser Isolation provides airtight protection from zero-day threats, malware, ransomware, infected downloads and other browserborne threats



#### Results

- Users were able to browse naturally, without inconvenience or risk, and even access websites that had not worked with the company's previous solution
- In Ericom, Meitav Dash found an agile, customer-focused organization that works closely with them to meet their secure isolation needs

Despite the large volumes of content, users detected no difference when browsing with Ericom Shield versus unShielded browsing. In fact, Meitav Dash found that several sites that simply had not worked with the Symantec remote browser isolation solution could be seamlessly browsed when isolated via Ericom Shield.

While the Ericom Shield solution impressed the Meitav Dash infrastructure team, the POC experience truly amazed them: In Ericom, they discovered an agile, customer-focused organization that works closely with customers to meet all of their needs. For instance, shortly after the POC started, the investment house's CDR provider announced that they would shortly sunset the version Meitav Dash used to sanitize documents downloaded from websites and webmails browsed via Fireglass. Ericom customer service engineers, together with company developers, quickly identified an approach to developing an API to support the new CDR software version, despite the tight deadline.

"As a previous user of Ericom Connect, I knew that the company had considerable expertise in developing simple, user-friendly remote application access solutions. Even then, it was clear that their solutions were developed with security in mind," said Edi Koifman.

"I was delighted to experience the depth of Ericom's expertise in browser isolation, and to benefit from their impressive commitment to customer service and ability to quickly identify solutions to meet our needs."

Edi Koifman, Director of IT Infrastructure, Meitav Dash

## **The Meitav Dash Solution**

Based on the superior user experience, the maturity of the solution, and the outstanding customer service, Meitav Dash decided to switch to Ericom Shield. They chose an onpremise solution for the first year, although they are investigating transitioning to the Ericom Shield Remote Browser Isolation cloud service over time.

Full isolation provides the highest levels of security for all 1000+ Meitav Dash users, isolating all content on all website they access, in compliance with industry regulations.

### Summary

In Ericom, Meitav Dash found a responsive, customer-focused partner for the long-term, as well as a reliable, robust and secure remote browser solution. Ericom Shield Remote Browser Isolation enables Meitav Dash's users to securely and seamlessly access any website they need to get their work done, while assuring the IT team that the company is securely protected from web-based threats, and satisfying relevant regulatory requirements.

#### About Ericom Software www.ericom.com

Ericom Software provides businesses with secure access to the web and corporate applications, in the cloud and on-premises, from any device or location. Leveraging innovative isolation capabilities and multiple secure access technologies, Ericom's solutions ensure that devices and applications are protected from cybersecurity threats, and users can connect to only the specific resources they are authorized to access. © 2020 Ericom Software. Ericom and the Ericom logo are trademarks of Ericom Software. All other trademarks used in this document are the property of their respective owners.

Americas: T +1 (201)767-2210 E-mail: info@ericom.com UK & Western Europe: T +44 (0)1905 777970 E-mail: ukinfo@ericom.com Worldwide: T +972-2-591-1700 E-mail: info@ericom.com Follow us

